I work for a small, locally owned coffee shop in Idaho. We are attempting to sell our coffee in a local grocery store, but they have told us we cannot label it as "Organic" without the USDA Organic seal. All of our coffee is purchased as "certified organic" through our coffee broker in California. What is my legal requirement for labeling my coffee organic?

If you sell more than \$5,000 in organic sales annually, you must seek certification from a USDA-accredited certifying agent in order to sell, label, or represent product as organic. Only if you are selling unopened packages of already certified coffee (e.g., you are acting as a retailer), can you be exempted from being certified.

e-CFR